

# EUROBIKE MEDIA & MARKETING PACKAGES 2025

For maximum results from your trade show participation, we offer a wide range of Media & Marketing services - bundled into 4 packages.

## Increase the visibility & reach of your business!

### Marketing Services by Eurobike

	Package Classic* More visibility and reach with manageable effort	Package Advanced Increased visibility and reach with existing and new customers through a solid presence	Package Premium** Increased visibility and reach in your target groups as well as an intensive exchange with your target groups	Package Supreme** Maximum presence of your company in the industry through all available channels
Press relations, visitor promotion, social media, event app	✓	✓	✓	✓
<b>Promotion of your company presentation</b>				
Company details on the exhibitor and product search on eurobike.com, in the app and in the printed guide	✓	✓	✓	✓
Company picture and company description (each with 8,000 characters of text in English and German) on the exhibitor and product search on eurobike.com and in the app	✓	✓	✓	✓
Placement under product groups	3	8	15	20
Product pages on the exhibitor and product search on eurobike.com and in the app (each with 1 image and 7,000 characters of text per language in English and German)	5	5	5	5
Provide your customers with contact details on the company page of your online profile (contact details, profile picture)	1	2	2	4
Add your social media links to your company profile (up to 10 social media links)	✓	✓	✓	✓
Keywords on the exhibitor and product search on eurobike.com and in the app	5	10	15	20
Presentation in the interactive hall plan	✓	✓	✓	✓
PDF documents per language (English and German) as download		2	6	6
Logo on the exhibitor and product search on eurobike.com, in the app, in the interactive hall plan and in the printed guide		✓	✓	✓
Video integration on the exhibitor and product search on eurobike.com (max. length 5 minutes; max. size 500 MB)			✓	✓

\*mandatory

limited to 10 packages

## Find suitable professionals for your company!

### Career Offers

Top-Job Premium Ad in the Eurobike Jobmarket, 100% discount, valid until Eurobike 2024				1
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## Invite your target groups and use the chance to generate new contacts!

### Visitor Tickets

Voucher Codes for 1-Day Passes (100 % code for your visitors)		10	30	100
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## Take the opportunity to occupy the most attractive advertising spaces!

### Advertising Opportunities

App-Banner   Dashboard (homepage app)				✓
Online Banner on eurobike.com (homepage)				✓
Top of Search (eurobike.com, app, interactive hall plan)				✓
Online Banner on eurobike.com (editorial page)			✓	

10% Saving\*\*  
Package Price  
1.190,00 €

10% Saving\*\*  
Package Price  
2.420,00 €

15% Saving\*\*  
Package Price  
4.890,00 €

limited to 10 packages  
Package Price  
14.450,00 €